

# The Didsbury Pioneer

VOLUME 52; NO. 22

DIDSBURY, ALBERTA, WEDNESDAY, JUNE 3, 1953

\$2.50 a Year; 6c a Copy

Queen Elizabeth II

Crowned June 2nd, 1953

## - Long May She Reign -

### Innisfail Again Takes Top Spot In Track Meet

On Friday, May 29, the sun shone all day for the Innisfail Inter-School Track Meet held on the Community Centre grounds in Didsbury.

Two hundred and ninety-five contestants from Innisfail, Olds, Carstairs and Didsbury divided into 11 classes took part in 77 events for one of the best meets of recent years.

When the final scores were tallied Innisfail, for the second year in a row was far out in front, with Olds, Carstairs and Didsbury in that order.

The highest point-winner for Didsbury was Norman (Butch) Neufeld, with 26 points, followed by Jimmy Hadley with 20 and Wayne Shantz with 18.

Didsbury's highest point-getter in the girls' classes was Marilyn Plett, with 12 points.

Winners of medals in the various classes are as follows:

Junior boys, David Cruickshanks; Olds; Junior girls, Marilyn Smith, Innisfail.

Intermediate B boys, Norman Neufeld, Didsbury; Intermediate B girls, Ruth Remington, Innisfail.

Senior B boys, Allan Wark, Carstairs; Senior B girls, Muriel Sharp, Innisfail.

Senior A boys, Paul Laustsen, Carstairs; Senior A girls, Gwen McCoy, Carstairs.

Intermediate A boys, Tom Morgan, Carstairs; Intermediate A girls, Lillian Warren, Olds.

The Didsbury teachers, whose turn it was this year to organize and arrange the meet, wish to thank all those who helped to prepare the grounds and to supply labor and materials. Assistance was received from many people in supplying sand, trucking, shavings, use of a tractor for leveling and many other items of assistance.

#### ENGAGEMENT ANNOUNCEMENT

Mr. and Mrs. Herbert J. Goetten wish to announce the engagement of their second daughter, Marjorie Ruth, to Mr. Lyle R. Johnson, of Olds, Alberta. The wedding to take place the latter part of July.

#### HIGH SCHOOL FORMAL WELL ATTENDED

Over 300 students, parents and friends gathered in Melvin Hall last Friday evening for the annual formal dance of Didsbury high school students' union.

The hall was beautifully decorated but the young grads, in their finest, were not to be outdone. Mons. chapter, I.O.G.E., catered for the event, and Red Deer Composite high school orchestra supplied the music.

#### MELVIN NOTES

(From Our Own Correspondent)

Mrs. Smallwood's father, Mr. Shultz, and her brother and his wife, of Vancouver, are visiting at the Smallwood home.

On Tuesday and Wednesday of last week the neighbors turned out on mass with their tractors to put in Allen Krebs' crop. Allen is still laid up with a broken leg and certainly appreciated their show of goodwill.

Mr. O. Swingle and Mr. W. Brown, of Rosedale B.C. are in the district renewing old acquaintances.

The sympathy of the district is extended to the Luft family in their recent sad bereavement. Henry was a former student at Melvin school.

Mr. and Mrs. A. E. Krebs, Mrs. M. Cowitz, Alfred and Elmer, were called to Calgary on Sunday to be with Alice Cowitz, who had suffered a heart attack. Alice is now in the Holy Cross hospital and said to be resting better.

Word was received from Thamesford, Ont., last week of the death of Mrs. I. Land, sister of the late George Youmans, who was injured in the tornado which swept through Sarnia, Ont., recently. The houses, barns and other buildings were completely demolished but the other members of the family miraculously escaped serious injury.

The Lord bless you and keep you. The Lord protect you in all your ways and prosper all your handywork.

The Lord give you faithful Parliaments and quiet Realms; sure defence against enemies; fruitful lands and a prosperous industry; wise counsellors and upright magistrates; leaders of integrity in learning and labor; a devout, learned and useful clergy; honest, peaceable and dutiful citizens.

May Wisdom and Knowledge be the Stability of your Times, and the Fear of the Lord your Treasure.

The Lord who hath made you Queen over these Peoples give you increase of grace, honor and happiness in this world, and make you partaker of his eternal felicity in the world to come. Amen.

— THE BENEDICTION from the Coronation Service

### Henry Luft Passes Blood Donor Clinic In Hospital Here

A resident here since 1919, Henry Luft, 40, died in Didsbury hospital Thursday. He was born in Calgary and moved to this district where he had lived ever since.

Surviving are his parents, Mr. and Mrs. John Luft of Didsbury; three sisters, Mrs. Mary Dubois and Mrs. Emma Bogner, both of Didsbury; and Mrs. E. Baudistal, Calgary; and five brothers, Fred, Roy, Elmer, August and Leonard, all of Didsbury.

Rev. W. S. Wedman officiated at funeral services in United Missionary Church, Didsbury, Monday at 2 p.m.

Didsbury Funeral Home were in charge of arrangements.

#### LADIES' GOLF TOURNAMENT WASHED OUT THIS WEEK

The ladies of the Didsbury Golf Club have been forced to postpone their Tombstone tournament from Thursday of this week to Tuesday of next week. Ladies are asked to have their handicaps established prior to the tournament.

The people of Didsbury district are being asked by the Red Cross Blood Transfusion Service to supply 150 donors at a clinic in the Evangelical Church on Thursday, July 3, from 12:30 to 2:30 p.m.

While it is realized this is not the most convenient time of the year, it is pointed out that the needs of this service are continuous.

During seeding and throughout the summer months farm accidents occur which demand immediate attention. In 1952 every emergency where blood was needed was attended to. Increasing strain is continuously put upon the limited services of the Blood Transfusion Service to procure still more supplies.

February of this year proved to be the heaviest the service in Southern Alberta has been called on to meet.

It cannot be taken for granted that blood will always be on hand for all emergencies. It is only made available by public spirited citizens who have taken the time and effort to attend scheduled clinics.

We are indeed fortunate, who are able to give for those in need.

#### WESTCOTT NEWS

(From Our Own Correspondent)

The deepest sympathy of the entire district is extended to the John Luft family in the passing of their son and brother, Henry Luft, who passed away on Thursday evening of last week. Henry was well thought of in the district and his kindly disposition will be sadly missed by all who knew him.

The Didsbury High School formal dance, held in Melvin Hall Friday night, was a huge success. The Didsbury high school deserves much credit for making all this possible. Mrs. Jack Robertson attended the W.I. convention in Edmonton last week.

Mr. and Mrs. A. Vipond were visitors at the Gillies home at Elkton on Sunday.

Mr. Robert MacFarlane took in the Lacombe bull sale last week and one of the McDonald girls stayed with Mrs. MacFarlane while he was away.

#### FISH DERBY TO BE HELD AGAIN THIS YEAR

The Didsbury Fish and Game Association will hold its annual Fish Derby again this year. Fish must be caught in Clearwater and Red Deer water sheds. All members competing must be a paid-up member of the association.

Prizes will be given for the following fish: Eastern Brook, German Brown, Dolly Varden, Rocky Mountain White Fish and Pick. Any fish caught may be weighed at either Kirby's Meat Market or the Premier Meat Market.



Speed Flier Jacqueline Cochran, who broke two world records in a Canadian-built Sabre jet, by flying around a 12 pylon course at an average speed of 652.3777 miles per hour, is shown above. She shattered the women's jet speed record and the all-time jet record for 100-kilometer course.

### Three Break-Ins Here Early Tuesday Morning

#### FISHERMEN'S NIGHT HERE WEDNESDAY, JUNE 17

The local Fish and Game Association are sponsoring a Fishermen's night here on Wednesday, June 17.

There will be prizes for the best dressed fisherman and lady, and also for children under 14 years.

Colored films will be shown and there will be a light lunch, and it's all for free.

#### EAST NOTES

(From Our Own Correspondent)

The Lone Pine W.I. meeting will be held at Mrs. Patterson's on Wednesday, June 17. Ladies, don't forget to turn out because there will be a discussion on the picnic and dance.

Mr. Fred Metz was a business visitor at Trochu recently.

Mr. and Mrs. Schumaker called on Mrs. Burdette and Sam McAllister recently.

Relatives of Mrs. Alfie Thompson called on them Sunday.

Miss Joyce Schumaker spent the weekend with Annie McCulloch.

Irricana and Midway played ball at Irricana instead of Hawkeye, with the former coming out on top of a 13-10 score.

Mrs. Jack Underhay, Lone Pine W.I. delegate, returned from Edmonton and reported a very good time.

Best wishes are extended to Mrs. Ed Blain and the Atkinson girls, who are patients in the Didsbury hospital.

Mr. and Mrs. Sam Elliott were Sunday evening callers on Mr. and Mrs. James McCulloch.

Mr. and Mrs. Howard Krebs visited with her daughter and son-in-law, Mr. and Mrs. Arnold McCulloch and family for a few days last week.

Mr. and Mrs. Howard Krebs called on the latter's parents last weekend.

Mr. and Mrs. Arnold McCulloch and son were Sunday dinner guests with Mr. and Mrs. Albert Krebs and family.

We are pleased to hear that Mrs. D. B. Wood is again out of hospital. Best wishes are extended to Mr. Jack Topley, who has been on the sick list for some time.

#### DIDSBURY MARKETS

BUTTERFAT	
Delivery Basis at Crystal Dairy	
Special	57c
No. 1	55c
No. 2	48c
Table	55c



Fashionable fancy — Pigtail glasses add to the mid-season fashion picture with an intriguing bit of whimsy. Frames of the glasses edged with bright yellow straw braid that end in two beribboned pigtails.



Just one of many thousands of Europeans who have emigrated to Canada for re-settlement in post-war years is Alexander Holz, but he was also the 30,000th cleared through the Canadian Christian Council for Resettlement of Refugees. He is shown here (top) with

his wife and five children just after disembarking at Quebec City following a voyage from Germany. The Holz family were en route to Oshkosh, Alta. On the trans-Canada trip there was a happy meeting in Winnipeg, as Mr. Holz was introduced to Elizabeth Eck, who was

the 10,000th immigrant to come to Canada. They were introduced by Rev. C. L. Monk of Winnipeg, executive secretary of Canadian Lutheran World Relief. The three principals in this little drama are shown in the picture at lower right.

## WISDOM IS SUPPORT

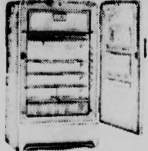
Make wisdom your provision for the journey from youth to old age, for it is more certain support than all other possessions.  
—Diogenes Laertius

There is a wonderful mythical law of nature that the three things we crave most in life — happiness, freedom and peace of mind — are always attained by giving them to someone else.

## Willie Watt



A fortune you won't have to pay if you see Willie Watt today.



YOU'VE GOT TO SEE IT TO BELIEVE IT!  
THE MOTORLESS  
L.P. GAS SERVEL

**Feeq's**  
GENERAL RETAIL  
Propane Sales & Service  
EAST OF RAILROAD TRACKS

**This is no time for a Race!**



"Say Pal—  
you'll really  
want to see  
these  
used car bargains!"

**1951 CHEVROLET DELUXE SEDAN**, equipped with radio, sun visor, seat covers, power glide transmission. See this one for extra value.

**1950 CHEVROLET FIVE-PASSENGER COUPE**, equipped with radio, air conditioner and sun visor. This car is tops.

**1948 CHEVROLET DELUXE SEDAN**. Top condition and fully guaranteed.

**1947 PLYMOUTH SEDAN**, which is tops in every respect.

**1950 PREFECT SEDAN**, with only 12,000 actual miles. A real buy!

**1946 CHEVROLET SEDAN**, a real buy at \$650

**1947 MERCURY HALF-TON TRUCK**, new motor and paint job. See this one for \$850.00

**Edeford Motors**  
YOUR MODERN GARAGE  
CHEVROLET — OLDSMOBILE

# USE THE CLASSIFIED FOR RESULTS

**LOST** — Farm licence plate, between Olds and Didsbury, No. F23006. Finder please return to Pioneer Office. 1c

**CARD OF THANKS**  
I would like to thank the friends and neighbors who were so kind in helping me by putting in my crop while I was laid up with a broken leg.  
ALLEN KREBS

**MOUNTAIN VIEW HEALTH UNIT NO. 1**

Clinics will be held at the following points in this district during the month of June:

Carstairs: United Church Hall, Tuesday, June 23.

Cremona: Legion Hall, cancelled, holiday.

Crossfield: United Church Hall, Thursday, June 4.

Didsbury: Health Unit Office, Thursday, June 11 and 25.

Olds: Agricultural School, Friday, June 12 and 26.

Sundre: W.I. Library, Tuesday, June 9.

Water Valley: Hall, Monday, June 8.

All clinics, 2 to 4 p.m.

**\$29.50 FULL PRICE**  
Singer Electric Portable, completely overhauled with new motor, foot control, base, etc. Fully guaranteed. Can be seen in Didsbury. Write Bellman's Limited, 223 7th Ave. E. Calgary, Alta.

## RAYMOND L. SHANTZ

Has Been Appointed Agent For The  
Alberta Hall Insurance Board  
Agent No. 612

For Particulars Contact  
Him At  
Phone 1211 Didsbury

## DON'T MISS . . HOME ECONOMICS FASHION SHOW OF 1953

Handicraft Exhibition  
— Intermission —  
Foods On Assembly Line  
Friday, June 5, 2 p.m.  
Lions Hall — Tea 35c  
Industrial Arts Display

## SALES BOOKS



ORDER  
YOUR  
COUNTER  
CHECK  
BOOKS  
FROM  
THE DIDSBURY PIONEER  
Phone 12 — Didsbury

**Expert MAGNETO REPAIRS**  
Get the most out of your mechanized equipment by having our experts restore your magnetos to its original power and pep. You'll be surprised at the improved engine performance and greater fuel economy. We carry genuine factory replacement parts for all standard magnetos, and give prompt, courteous service.  
**TED STAUFFER**  
Phone 50, Olds, Alta.

**AT LAST THE NICEST MARVEL OF THE CENTURY** — Salesmen or saleswomen, experience not required, full or part time. Earn up to \$100 per week by selling the marvelous new stocking "Minut", 100 nylon. Approved by the C.I.L. Montreal. Nicely wrapped in cellophane and practical for your bag or the pocket of your coat as it is as small as a packet of cigarettes. Premium in each box. All gauges. High commission. Order few pairs C.O.D. For information: DOLLAR UP SALES LTD., 1743 St. Denis St. Montreal, P.Q., Canada. 11c

**NOTICE**  
I am equipped to do all branches of carpentry, framing, step and chimney finishing, cement foundations, kitchen cabinets and fireplaces, built to your specifications. City methods at country prices. For a good deal, call J. A. Dyck, phone 2392, Didsbury.

**ANNUAL MEETING**  
The annual meeting of the Mountain View Rural Electrification Association Limited, will be held in the Mountain View Community Hall on Thursday, June 11, 1953, at 8 p.m.  
O. S. TIGHE  
Secretary-Treasurer

**ENGAGEMENT ANNOUNCEMENT**  
Mr. and Mrs. Walter Irwin announce the engagement of their daughter, Veria Joan, to Mr. Kenneth Norman Sherick, of Carstairs. Wedding will take place in the Evangelical Church, June 24, at 4:00 p.m.

## NOTICE OF PREPARATION OF ASSESSMENT ROLL — 1953

Notice is hereby given that the Assessment Roll of the said Municipality has been duly prepared and if any person believes that any property has been wrongly assessed or assessed too high, or too low, or that his name or the name of any other person has been wrongly entered upon or omitted from the roll, he may at any time prior to June 27, 1953, notify the secretary-treasurer in writing of the particulars and grounds for his complaint. Dated at Didsbury this 27th day of May, 1953.  
F. L. EVANS,  
Secretary-Treasurer

**WAITRESS WANTED** — Apply Bright Spot Lunch Counter, Didsbury, phone 123.

**FOR SALE** — Half section land, 40 acres hay, running water, 10 miles S.W. of Sundre, \$1600. Apply D. L. Kibblewhite, Sundre. 22-4p

**FOR SALE** — Angus bull with papers, coming two in July. Bred by Roy McNaughton, \$250. Apply J. R. McDonald, phone 1608. 22-2p

**FOR SALE** — Massey-Harris 7-ft. rear power mower, very nice shape. Late model. Apply Barrett's Garage, phone 126. 1c

**FOR SALE OR TRADE FOR MILCH COWS** — Purchased Hereford bulls, eligible for U.S. registration. Apply G. Olson, phone 1914. 22-2p

**FOR SALE** — Wardrobe trunk in excellent condition. See Mary Devine or phone 152 after 6 p.m.

**NOTICE**  
Anyone interested in rural electric power under the new government loan contract, please contact the undersigned.  
O. S. TIGHE  
Secretary-Treasurer  
22-3c

**LOST** — 900 x 20 inner tube, between Cremona and Didsbury on Sunday. Finder please contact E. L. Mercer, Didsbury. 20-3p

**CONCRETE GRAVEL** — Day or evening service, \$1.00 loaded, 4 miles N.W. Innisfail (at bridge) Caroline road. Right mixture for pouring. Also purebred Cheviot Rams from imported stock F. R. Malcolm & Son, R.R. Innisfail. 21-45p

**FOR SALE** — Registered Yorkshire boards, ready for service, \$60 each, papers, \$2 extra. Phone 1308, Carstairs. 21-3p

**FOR SALE** — 21-Ft. House Trailer. Apply Bryan Summers, phone 138. 11c

**FOR SALE** — Registered Aberdeen-Angus yearling bulls, from good stock. Why use an inferior sire when you can get a good one for the price of a good steer? Improve your cattle and dehorn them at the same time. A. R. McNaughton, Didsbury, Phone 410. 20-4p

**WANTED** — Pasture for 15 head of cattle. Apply W. J. Scheidt, phone 609. 22-2p

## Be Proud Of Your Business

Modern advertising is a necessity to hold and build business. Be proud of your business, of the goods you have to sell, of the services you have to offer in your particular line. Show the progressive spirit and the desire to serve by advertising. Do not hide your light under a bushel—proclaim far and wide who you are and what you have to sell and where your place of business is, for public memory is short, and advertising is a powerful aid to all types of businesses. Moreover, people as a general rule shop where they are invited.

PHONE 12 — DIDSBURY

## SHOP - N - SAVE

... On SOLEY'S ...

## LOW EVERYDAY CASH PRICES

LARD	JELLO	SODAS
2 lbs. .... 25c	6 pkgs. .... 59c	2 lbs. McCormick's .... 59c

MARGARINE	ALL BRANDS	39c
PREM	ROUND TIN	35c

SEE OUR DISPLAY OF FRESH BISCUITS  
100 VARIETIES TO CHOOSE FROM



FROZEN STRAWBERRIES	FROZEN PEAS
15 oz. pkg. .... 49c	15 oz. pkg. .... 29c

**Soley's**  
**FOOD STORE**  
Premier Meat Market  
DIDSBURY, ALBERTA

We Reserve the Right to Limit Quantities

PHONE 134

TIDE	SHREDDED WHEAT	SUNLIGHT SOAP
Giant ..... 77c	2 Pkgs. .... 33c	Bar ..... 10c



## WESTCOTT NEWS

(From Our Own Correspondent)

(Too Late For Last Week)  
Mrs. Violet Farley of Powell River, B.C., sister of Mr. Bert Smith, is visiting with the Smiths for a couple of weeks.

Mr. and Mrs. Ed Berscht and Arthur and Mrs. Sid Wright of Elkton spent Saturday night at the Charles Brown home.

Mr. Lyle Johnson of Edmonton and Mr. Ken Card of Calgary were weekend visitors at the Herbert Goetjen home, as were daughters Elaine and Marjorie Goetjen.

The pupils of Westcott school had a holiday last week because of the illness of their teacher, Mrs. Ethel Kouschuh.

We are glad to report that Mr. Robert MacFarlane's finger is much better following a siege of blood poisoning.

Mr. and Mrs. John Stevenson and family of Sundre, were recent dinner guests at the home of the latter's sister, Mrs. Herbert Goetjen and Mr. Goetjen.

Mr. and Mrs. Clarence Rinehart are busy moving back to the farm, the one formerly occupied by Mr. Sampson.

## Canada Prepares To Deal With Disaster

Contrary to widely-held opinion, total extinction is by no means inevitable in modern warfare, even under attack by the most powerful weapons yet used.

This is the keynote of instruction contained in a federal civil defence handbook, "Personal Protection Under Atomic Attack," published by the Department of National Health and Welfare, whose minister, Hon. Paul Martin, is responsible for civil defence at the federal level.

Intended as a general guide to the population at a time when Canada is organizing and training services to cope with mass disaster, the civil defence manual is predicated upon the possibility that some of our cities could be targets for atomic bombs.

The book was printed before it was disclosed that some nations have carried experimentation with death-dealing weapons into the field of hydrogen explosives, which may be even more lethal than the much-publicized atom bombs. But, experts of the Defence Research Board, Canada, scientific advisers to the civil defence authorities, believe that the principles which it sets forth in layman's language hold good under any type of attack, including those with high explosives or incendiary bombs and, indeed, are applicable in most types of peacetime catastrophe as well.

**PLAYING SAFE**  
"This business of getting ready for attack by an atom or some other kind of bomb does not mean that the place in which we live is going to be bombed," the book notes in its introduction. "It simply means that we are playing safe. It's the sort of thing we do all the time when we buy insurance, put lightning rods on the roof and pour anti-freeze into the car radiator. We just don't want to take a chance."

The parallel between civil defence and insurance is drawn throughout. Informational material issued

by the Civil Defence Division of the Department of National Health and Welfare. It reiterates, in all its publications, that since disaster is no respecter of persons or places, everyone must be prepared to meet any type of emergency, including enemy attack.

Civil Defence is described as organized preparedness, helping to minimize the effects of the disaster, save lives and property, maintain production and sustain the country's will to pull through and to fight back out of adversity.



## PREPAREDNESS PAYS

If Canada became involved in a war and was subjected to hostile action, government officials feel that the enemy would be more interested in bombing unprepared communities than those where everybody was ready because, then, they could cause more casualties and do far greater damage. So, the better prepared, the better a community's chances of escaping with little or no injury.

"As a matter of fact," says the government book, "our chances, according to the law of averages, are pretty good in any case, but they are far better if we take appropriate precautions."

The book goes on to describe the types of atomic weapons which could be used against Canadian communities, explains when to do now to prepare for such emergency, what to do if attack comes and how to carry on afterwards.

Included in the manual are clear instructions on construction of basement shelters and outdoor shelters and special hints which may be invaluable to citizens in wartime.

Copies of the manual "Personal Protection Under Atomic Attack" are available, free, to all civil defence workers, through Provincial Civil Defence offices, and arrangements have been made by the Queen's Printer, Ottawa, for its widespread sale throughout Canada at nominal cost.

## FARM MECHANIZATION STILL ON THE INCREASE

In Western Canada between 1931 and 1951 the total number of persons engaged in farming has decreased from 426,000 to 385,000. The investment in farm machinery increased from \$356,058,000 to \$1,147,448,000.

Gordon Haase of the economics division of the federal department of agriculture estimates that there has been an average investment of \$12,500 as a substitute for the labor of each individual that has left the farm.

## Provincial Plan For Coyote Control

The provincial government's campaign to control coyotes in Southern Alberta is proving successful. The scarcity of coyote tracks, the fewer raids on farmyards and the absence of the familiar night howl suggest a greatly depleted coyote population.

It would appear that the most effective method of killing coyotes carried out by government men in Southern Alberta is with the use of poison horse meat. The poison 1080 was used and one horse carcass was sufficient to provide 10 baits. The 1080 powder was mixed with a gallon of water and injected into the horse meat with a two-way

## FOOT-AND-MOUTH DISEASE IN THE NEWS AGAIN

Foot and mouth disease has broken out once more in Mexico. An infestation affecting about 500 head of cattle was reported last week in a region 350 miles south of the United States border. Mexico had been declared free of this disease in August, 1951, after an outbreak which lasted five years and just nine months ago the United States border had been opened to Mexican cattle. This new outbreak will again close the border to cattle from that country.

Says the report: "Although this formula has been used in Alberta for only two winters, it has proved so effective that the lonesome wail of the nocturnal coyote has faded to little more than a whisper."

## TORNADO LOSSES . . . HOW'S YOUR INSURANCE?

More than one Canadian businessman brought out his insurance policies the other day for a double check on the insurance coverage he had. The reason: Sarnia's tornado came as a shocking reminder that it can happen here.

In Sarnia itself, some businessmen were uneasy about the extent of their coverage — or lack of it — as they witnessed split-second leveling of offices, retail and service shops. Others had, for a nominal fee, a little "supplemental clause" in fire coverage that did much to soften the dismay and disbelief.

Some residential owners, too, could thank their foresight, or that of their insurance agent, in including the supplemental coverage which gives protection against unusual damage such as that caused by winds, water and so on.



## Get Ready for TROUBLE-FREE SPRING and SUMMER DRIVING

Springtime is the time to limber up that sluggish winter-worn motor. Drive in and let us give your car our thorough Bumper-to-Bumper tune up — inside and out. Drive away with your motor invigorated with quality Purity 99 products.

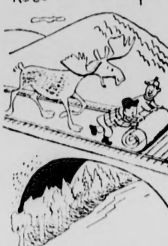


The RIGHT Combination For Trouble-Free Motoring

Payne-Freeman

Phone 14  
DIDSBURY ALBERTA

## Roll out the carpet!



UP NORTH, moose have the habit of using snowplowed railway lines as their personal promenades. OK until they come to a bridge; then Mr. Moose is likely to get caught between the ties, break his legs and otherwise gum things up. So the railways lay what they call "moose carpets" of aluminum between the rails and over the ties at spots where His Lordship may need safe footing.

It just goes to show how aluminum's combination of lightness, strength and resistance to weather comes in handy in the most unlikely places. . . And to explain why, in 1954, our aluminum capacity will be boosted to over a billion pounds a year. Aluminum Company of Canada, Ltd. (Alcan).

## How many products do we get from crude oil?

From eggs, a hen can expect just one product—chicks. But from crude oil, Imperial refines 679 different products, ranging from weed killers to heavy asphalt. And that is not all—crude oil also supplies petroleum gases and other raw materials for plastics and synthetic rubber.

Oil plays a large and growing part in our everyday living. How many of these questions about it can you answer?

Oil supplies are vital to defence. The gasoline required to move one armoured division 100 miles would run your car for

10 years? 95 years? 350 years?

The average weekly pay cheque of Canadians in 1939 would buy 84 gallons of gasoline. How many gallons will today's cheque buy?

79? 133? 93?

Scientists believe oil was formed from the remains of tiny sea creatures which lived millions of years ago. Would you say oil is found in

rocks? pools? swamps?

Since 1947, oil companies have spent \$775 millions on exploration and development in Alberta. In that time the gross value of all oil produced has been

\$450 millions? \$1,350 millions? \$530 millions?

It takes many millions of dollars in plant and equipment to produce high-quality oil products when and where you need them. How much does this amount to per Imperial employee

\$3,367? \$16,597? \$30,719?

IMPERIAL OIL LIMITED  
oil makes a country strong



## ALL NEW! SAFER, EASIER, FASTER FROM START TO FINISH

## Richard Hudnut announces the all-new home permanent with revolutionary Beauty Rinse Neutralizer

**NEW! BEAUTY RINSE NEUTRALIZER.** With cream rinse built-in. Automatically neutralizes, conditions and beauty-finishes hair in one quick step. Gives you bouncier, prettier, longer-lasting curls with a never-before kind of natural lustrous softness. Never that "new permanent" look!

**NEW! DOUBLE-QUICK METHOD.** Eliminates all nuisance steps. No messy dripping time. No waiting for hours while hair dries on curlers. Takes less time from start to finish than any other type of home permanent. You can unwind curls immediately!

**NEW! SAFETY-BALANCED WAVING LOTION.** Balanced and buffered to protect hair vitality and health. Insures a curl that goes right to the ends. Gentlest regular lotion on the market today.

**NEW! SALON CUSTOM-TIMING** for just your kind of hair. You control the curl with professional-type safeguards. No frizz, no fuss, no "fall to take." Say goodbye forever to that "new permanent" look!



We make no wild promises, no empty guarantees. Your beautiful hair will speak for itself.

Your Rexall Druggist

LAW'S DRUG STORE

Phone 40, Didsbury

## URANIUM!

as a service to the investor we have compiled a brochure which describes in detail the implications of this new government-supported industry.

With no obligation on your part we will gladly forward a copy of

"CHAIN REACTION, the STORY OF URANIUM"

Canadian Investments Limited  
309 Northgate Building  
Edmonton, Alberta

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_

## Eradicate Weeds From Your Farm

See your 'Midland' Agent re  
Weed Sprayers, 2,4-D Acid and Dust.

MIDLAND & PACIFIC GRAIN

**THE DIDSBURY PIONEER**

Established in 1903

Published Every Wednesday at Didsbury, Alberta  
Entered as Second Class Matter, Post Office Department, Ottawa  
Member of the Canadian Weekly Newspapers Ass'n.  
and of the Alberta Division of the C.W.N.A.  
Subscription: In Canada, \$2.50 a year; In U.S., \$3.50  
JAMES CURRIE, Editor and Publisher

**Through The Study Window**

Rev. C. C. Armstrong

Down in the Maritimes where they are particularly important, they have their own church paper, called the United Churchman, which is specially scented with the odor of codfish and flavored with dulse from the Bay of Fundy, blended with the paper itself by an exclusive process. If you don't like the reading matter, you can eat it, fried or boiled.

The paper is therefore very popular amongst the thrifty Scotch. The official church paper, the Observer, has not been very popular throughout the church. Rather than give it the treatment outlined above, the General Council has evolved what is known as "The Every Family Plan" for increasing circulation. By this scheme the paper would be sent to every church family that has some member active within the church.

Church membership denotes an active family. Adherents, or supporters of the church, who are not confirmed members of the church, are also considered active families. If they have members active in some church organization, or with children attending Sunday School or in a week-day group such as Explorers, C.G.T., Tuxis or Y.P.U.

The Observer itself has been improved both in the quality of the paper itself, and in the arrangement or format. It is in magazine form, has regular feature articles, and news items concerning the work of the Church both in Canada and abroad. It offers the widest possible coverage of all the church's activities and is the best source of information generally available to church people. Yet strangely enough many members in the church have not subscribed and have gone on their way in ignorance of what is being done within the church.

In the world of commerce, it is an established conviction that it pays to advertise. In order to have people make the initial investment, people will continue to invest if they are satisfied as to the value of the product, but they will not take it unless it is brought to their attention. And the same applies within the realm of church life.

The aim of the United Church Observer is not simply to sell itself, although that would be sufficient reason. Its purpose is to acquaint, interest, convince people of the worthwhileness of the church and by informing them—help give them a holy enthusiasm for the work of God as it is carried on by the church.

By enlisting every active family, the regular subscription rate of two dollars per year is reduced to one dollar. The paper comes out twice a month, by the way. The scheme would be financed by all individuals interested in the scheme making their own individual subscription. Active families not interested in subscribing would have the paper furnished them as a gift.

**NEW EXPORT MARKET**

Whether or not political union with the British West Indies would be wise or feasible for Canada, much more trade would certainly be desirable for both parties and the proposed federation of that area presents us with a golden opportunity, says the Financial Post.

We are a natural market for the surplus production of the West Indies and those islands are a natural market for goods that we have to sell.

They have tropical fruits, sugar, spices and certain raw materials that either cannot be produced at all in Canada or not in sufficient quantity to meet our total demand. They can also provide us with warm winter holidays and money spent by Canadians on such holidays has exactly the same result as money we might spend on their goods.

On our part we can provide these islands with fish, flour and a wide range of manufactured goods like footwear, clothing, home appliances and machinery, things that are not produced in their territory at all.

by a grant from the general funds of the local church.

The minister will be speaking on the scheme and the best way to hear what he has to say on the subject would be to attend church, as the service will not be broadcast nor televised.

**NEW PIANOS**

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**ALBERTA****PIANO CO. LTD.****25233 — 64392****1307 1st Street West****"The Only Exclusive Piano****House in Alberta"****CALGARY, ALBERTA****Rosebud Film Council Joins Alta. Federation**

The Rosebud Film Council, represented by Rev. E. B. Fox, secretary-treasurer, joined the Central Alberta Film Federation, at a meeting held at Red Deer, Wednesday, May 27. The purpose of the Film Federation is to exchange information for mutual benefit on subjects related to film services, and by the expenditure of \$100 membership per council, to purchase and distribute films on a co-operative basis.

For each \$100 share bought by a council, the National Film Board makes available to the federation a block of 12 films. The Central Alberta Film Federation comprises eight councils: Markerville-Dixon, Rocky Mountain House, East Central, Stettler, Lacombe, Innisfail, Bowden, Rosebud, with headquarters in Didsbury.

Thus, the federation received from the National Film Board a total of 96 films. The meeting Wednesday concerned itself chiefly with the purchase of \$800 worth of films. After considerable discussion, 34 films were bought. These, together with those granted by the N.F.B., will be placed into eight blocks which will then be circulated, beginning Sept. 1, 1953, with the federation.

The members of the Rosebud Film Council are Carstairs school, Bancroft school, Didsbury school, Olds school, Redeemer Lutheran Waltham League and Sundre school.

**MOUNTAIN VIEW**

(From Our Own Correspondent)

(Intended For Last Week)

Mr. Gordon Gebers was confirmed in the Lutheran Church Sunday, along with another boy, when relatives from Calgary were present for the occasion. They included Mr. and Mrs. Helmer Hansen and Sons of Airdrie, and the latter's mother, Mrs. Carlson, Mr. and Mrs. Harvey Stahl and Diane, Mrs. Goldfeldt and children, and Mr. A. I. Hansen and Mrs. Andrew Hansen of Calgary. Dinner was enjoyed in the Lutheran Church basement, with supper at the Gebers home. Evening visitors included Mr. and Mrs. Eric Atkinson and Larry and Mr. and Mrs. Walter McCulloch.

**CHRISTIAN SCIENCE**

The Lesson-Sermon to be read in Christian Science churches on Sunday is entitled "God the Only Cause and Creator." It contains these enlightening statements from the Bible: "Hearken unto me, my people; and give ear unto me, and I will make my judgment to rest for a light of the people." (Isa. 51: 4). And from "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "In the material world, thought has brought to light with great rapidity many useful wonders. With like activity have thought's swift pinions been rising towards the realm of the real, to the spiritual cause of those lower things which give impulse to inquiry." (268: 1 - 6).

**MEMO**

*Vacation starts next week—whoopee!*

*Must remember to take car in for engine tune-up tomorrow so that we can be sure of a safe, trouble-free trip.*

We use only factory-engineered "Chryco" parts and factory-approved equipment. Our factory-trained mechanics have the "know-how" to make repairs quickly and economically. Come in or phone us today!

Bring your Chrysler-Built car to the man who knows it best!

\*Chryco is a trade mark of the Chrysler Corporation of Canada, Limited.

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FOR SMOOTH, LIVELY PERFORMANCE—Driver-driven Ford V-8 engines deliver smooth, dependable power, high sustained torque for tough hauls. Lively V-8 power means fewer driver-fatiguing gear changes!

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**ALL-NEW SMOOTH-HANDLING EASE IN THE GREATEST TRUCK LINE IN FORD HISTORY!**

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**GREATEST TRANSMISSION CHOICE IN FORD TRUCK HISTORY**—Synchro-Silent shifting on all models means much less effort for the driver, smoother operation in traffic—no more tiresome double-clutching. Automatic Transmission\* and Over-drive\* available in all F-100 Series. Steering-column gearshift standard in F-100, F-250 and F-350 Series. (\*at extra cost)

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All Our Pastry Is Home Made  
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At Pete Liesemer residence  
Two doors west of hospital  
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## WEDDINGS

**POLLOCK-SHERICK**  
The United Missionary Church at  
Didsbury was decorated with ferns  
and spring flowers on May 22 for  
the wedding of Miss Lois Sherick,  
only daughter of Mr. and Mrs. Verdo  
Sherick of Carstairs, and Mr.  
Leonard Pollock, son of Mr. and  
Mrs. V. Pollock of Edmonton. Rev.  
C. J. Hallman of Edmonton read  
the marriage vows. Rev. Ray  
Shantz of Didsbury assisted in the  
ceremony.

Given in marriage by her father,  
the bride wore a gown styled with  
lace bodice, net over satin, with long  
point sleeves; her floor length veil  
was held in place with a beaded  
headress. The bridal bouquet was  
of American Beauty roses.

Miss Betty Johnson was maid of  
honor and the bridesmaids were  
Miss Nora Pollock and Miss Verla  
Irwin. They wore dresses of tur-  
quoise, mauve and yellow and car-  
ried a nosegay of spring flowers.

Mr. Robert Pollock, brother of the  
groom, was best man, and the  
bride's brothers, Kenneth and Or-  
mond, were the ushers.

Wedding music was played by  
Miss Helen Swaim and the soloist,  
Mr. Myron Tweed, sang "Together  
Life's Pathway We Tread" and "A  
Wedding Prayer."

For her daughter's wedding, Mrs.  
Sherick chose a gown of slate-gray  
crepe with deep mauve accessories,  
and a corsage of pink roses was  
pinned to her shoulder. The  
groom's mother wore a navy dress  
complemented with white and  
navy accessories and a corsage of  
roses.

Following the ceremony a reception  
was held in the dining room  
of the Mountain View Bible College  
for about 90 guests. The tables were  
decorated with spring flowers and  
centered with a three-tiered wed-  
ding cake, which had been beau-  
tifully decorated by Mrs. Maynard  
Snyder.

Mr. Raymond Young, master of  
ceremonies, read telegrams of con-  
gratulations from Doreen Snyder,  
Mr. Noah Swaim, Rev. H. Traub,  
and Rev. and Mrs. Willard Swaim.

Friends of the bride who passed  
refreshments were: June Sherick,  
Florence and Betty Reist, Charles  
Matson, Hazel Kaechele and Mel-  
ville McEwen. Mrs. R. Sherick and  
Mrs. Peter Dyck shared honors at  
the coffee urns. Ward Sherick and  
his sisters, Edith and Marion, ren-  
dered a very beautiful trio during  
the reception and Myron Tweed  
sang a solo.

Included in the out-of-town  
guests were Rev. and Mrs. P. Dyck  
and Mr. and Mrs. Lauritz Jensen of  
Acadia Valley; Mr. and Mrs. A.  
Sawatzky of Bowden; Miss Betty  
Johnson, Mr. and Mrs. E. Young,  
Mrs. V. Brown, Mrs. R. Goudie, Mrs.  
W. Holben, Myron Tweed, Miss E.  
Hunsperger, Mrs. V. Pollock, Mr.  
and Mrs. W. Pollock, Mrs. R. Wilson,  
Miss Nora Pollock, Robert Pollock,  
Mr. and Mrs. Richard Pollock, Rev.  
and Mrs. C. J. Hallman, all of Ed-  
monton; Mrs. Johnson and Tom of  
Castor; Mr. and Mrs. N. Lemont  
and Charles Matson of Hoadley;  
Miss Ruth Hall of Victoria; Mrs.  
N. Swaim of Calgary, and Miss H.  
Kaechele of Red Deer.

For their wedding trip the bride  
and groom chose matching suits of  
steel-blue gabardine. The bride's ac-  
cessories were of pink and navy and  
her corsage was Sweetheart roses  
topped with gardenia.

When they return Mr. and Mrs.  
Pollock will make their home in  
Edmonton.

Agricultural  
SERVICE  
BOARD  
NOTES

W. K. Snyder,  
Field Supervisor

**Seeding Grasses:** Within the past  
few days I have had a number of  
enquiries from farmers who want  
to seed down a permanent pasture  
or hay field. The moisture condi-  
tions now are perfect for seeding  
grass and legumes. It is my firm  
belief that where a permanent pas-  
ture is desired one could not do  
better than to seed a suitable mix-  
ture. I like to see a legume such  
as alfalfa included in such a mix-  
ture.

Two pounds per acre with the  
grasses should not cause bloat in  
livestock. If you contemplate a  
mixture, following is one which  
should prove satisfactory: Brome, 4  
pounds; Creeping Red Fescue, 2  
pounds; Kentucky Blue or Crested  
Wheat, 2 pounds; alfalfa, 2 pounds;  
a total of 10 pounds per acre.

This could be seeded with a com-  
panion crop of either oats or bar-  
ley. Cut the rate per acre of grain  
to about half of normal. If you  
want to do an extra good job of it,  
cross seed your field. That is to  
say, cut the seeding rate in half  
and seed first one direction and  
then cross it in the other direction.

I have personally tried this out  
and found it very satisfactory. It  
gives more complete distribution of  
seed and better weed control as  
well. The livestock will appreciate  
a variety and the pasture itself  
will do better and last longer where  
a mixture is used. Don't forget to  
inoculate the alfalfa seed before  
putting it into the ground.

## • THE DIDSBURY OPERA THEATRE •

Week Day Shows at 8:00 p.m.  
Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.:  
JUNE 4, 5, 6:

MON., TUES., WED.:  
JUNE 8, 9, 10:



**KING OF THE SEAS!**  
Soil into the  
gale with  
Captain  
Blood!  
**CAPTAIN PIRATE**  
Technicolor  
starring  
**LOUIS MAYWARD**  
with PATRICIA NEWMAN  
JOHN CORTINA  
Screen Play by ROBERT LUDWIG, FRANK BRIST  
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MICHAEL CROFT. Produced by HARVEY JOE  
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PALANCE - GRAHAM - BENNETT  
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"THE BIG SKY"



A great soul  
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MEN WHO THINK OF TOMORROW PRACTISE MODERATION TODAY



OUT OF THE SOCK  
TO SAFETY

Even today a few people still  
hide their money in a sock or under the  
mattress. But most have found that  
keeping their savings in the  
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convenient—and completely private.

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deposit accounts—striking evidence  
of their faith and confidence in the  
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## CHURCH NOTICES

**UNITED CHURCH OF CANADA**  
Rev. C. C. Armstrong, B.A., B.D.  
Westerdale (2nd and 4th)  
Sunday: 10:00 a.m.  
Knox Sunday School: 11:00 a.m.  
Westcott: 11:30 a.m.  
Knox Evening Worship: 7:15 p.m.

**MOUNTAIN VIEW**  
**UNITED MISSIONARY CHURCH**  
Rev. A. Frey, Pastor

10:30 a.m.—Sunday School.  
11:30 a.m.—Morning Worship.  
8:00 p.m.—Evening Services.  
Youth Fellowship services held in the evening of the first and third Sunday of the month.

**FOUR SQUARE CHURCH**  
**Fallen Timber School House**  
—  
Preaching service at 2 p.m. every Sunday.  
Sunday school immediately after service.  
Rev. Mr. and Rev. Mrs. Moore Pastors

**UNITED MISSIONARY CHURCH**  
Rev. Ray Shantz, Pastor

Sunday School, 10:30 a.m.  
Preaching, 11:30 a.m.  
Sunday evening service, 7:30 p.m.  
Wednesday evening prayer meeting, at 8 p.m.  
Young Peoples' service every alternate Sunday at 7:30 p.m.

**EVANGELICAL CHURCH**  
Rev. A. J. Grams, P. stor

**SUNDAY SERVICES:**  
10:30 a.m.: Worship Service.  
11:30 a.m.: Sunday School.  
2:00 p.m.: Sunday School followed by Worship Service.  
7:30 p.m.: Evening Service.  
Wednesday Evening, 8:00 p.m.  
Bible Study and Prayer Meeting  
Thursday Evening, 8:00 p.m.  
Choir Practice.  
The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

**CHURCH OF MASARENE**  
**HARMATTAN**

10:30 a.m.—Sunday School.  
11:30 a.m.—Morning Worship.  
8:00 p.m.—Evangelistic Service.  
Wednesday Prayer Meeting, 8 p.m.  
N.Y.P.S., Pastor  
REV. J. WATSON, Pastor

The Church with the warm welcome

**ANGELICAN MISSION OF OLDS**  
**SUNDAY SERVICES**  
Sunday School, 11 a.m. every Sunday.  
Second Sunday in the month: 7:30 p.m. — Didsbury.  
Fourth Sunday in the month: 11:45 a.m. — Didsbury.

**REDEEMER LUTHERAN CHURCH**  
The Church of the Lutheran Hour  
REV. E. B. FOX, Pastor

Divine Services every Sunday at 10:30 a.m., followed by Sunday School and Adult Bible Class.

## National Health Plan Was King's Last Major Project

Five years ago May 14, the late Prime Minister Mackenzie King rose from his seat in the House of Commons and announced plans for the quietest revolution in Canadian history.

It was the five-year National Health Plan one of the last major projects of Mr. King's long parliamentary career, a program which he regarded as one of the foundation stones of the national social security structure.

Health Minister Paul Martin, who has guided the program since its inception in 1948, gave Parliament the other day a review of its achievements and a preview of what's ahead for the future.

Here are a few examples of the achievements in health during the past five years:

1. In spite of an increase in population, the number of infant deaths has declined from 16,335 in 1947 to 14,584 in 1951 — a total saving of 10,000 young lives.

2. Hospital accommodation has been increased by 46,000 beds in 144 communities—6,000 more beds than the five-year objective and an overall increase of 35 per cent in hospital facilities.

3. The tuberculosis death rate has been cut by one-half—down to less than 20 persons per 100,000

population — and 25,000 TB patients have been provided with free streptomycin treatment.

4. In the mental health field there are now 77 clinics available to the public compared with only 17 in 1948.

5. Cancer diagnostic services to more than 100,000 Canadians have been provided, and modern radiological equipment has been supplied to hospitals and public clinics.

6. More than 4,000 health workers have been added to hospital staffs and municipal health departments, and several thousand have received grants to pay for advanced training.

These are just a few examples of the program's accomplishments. The real achievements have been the salvaged human lives and the repaired minds and bodies.

Health Minister Martin is confident there are more and better achievements ahead. Most of the program will continue for another five years.

Allocations for hospital construction, for example, will probably exceed those of the past five years. In the next 12 months alone, approximately \$20,000,000 will be available to provinces and municipalities in this field.

In addition to the 10 categories of grants made available under the first program, the government proposes to move ahead on three new health fronts.

The program has attracted admiration and praise from outside Canada. A few months ago Dr. J. H. Means, former professor of medicine at Harvard University, wrote in the Atlantic Monthly that Canada was far ahead of the United States in its emphasis on the government's role in national health and welfare.

Martin believes the National Health Plan will stand out in Canadian history as one of the finest monuments to the humanity of Parliament and its founders.

"As long as peace safeguards our progress," he says, "measures such as these are symbols of that continuing and wholehearted collaboration between Canada's public and private health workers that is bringing us nearer our common objective, the highest possible standard of health for Canadians."



June is Dairy Month



At every age YOU need dairy foods to grow on, to go on! They're brimming with energy and food value. Such goodness in a glass of milk; such flavour in a hearty piece of cheese! Such enjoyment in ice cream, whipped cream, or buttered cinnamon rolls! With plenty of inexpensive dairy foods in your diet, you'll live better and feel better too.

Good Eating for all ages



"Down their lane" Listen to this programme on Wednesdays 6:15 to 6:30 p.m. E.S.T. over the Dominion Network of C.B.C.

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Hay is moved directly to the left in forming the windrow... forward movement of the crop is reduced to half that of conventional rakes. Curved teeth lift the hay gently...

ground drive keeps reel speed in correct ratio to ground speed to form windrows with a minimum of movement.

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Friday Afternoon, 2:00 p.m., July 31  
Friday Evening, 7 p.m. and 9:15 p.m., July 31  
Saturday Afternoon, 2 p.m., August 1  
Saturday Evening, 7 p.m., August 1  
First 9 Rows of Grandstand, each ..... \$1.50  
Balance of Grandstand, each ..... \$1.25

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Chuckwagons Are Running On Thursday Evening, Friday Afternoon and Saturday Afternoon  
Full Platform Show Every Performance

**For CRYIN' Out Loud! LOOK AT THESE PIONEER VALUES**

64-oz. ESTER \$4.80 gal.  
5% ESTER DUST 9c. lb.

Don't Let Weeds Steal Your Crop  
**SEED EARLY — KILL WEEDS LATER**  
Do the Job Right with PIONEER 2-4-D

**AGRICULTURAL CHEMICALS of All Kinds**  
Sprayers — Dusters — Seed Treaters  
Full details given — without obligation

for efficient  
**GRAIN MARKETING — AGRICULTURAL SERVICE**  
• IT PAYS TO PULL TO THE PIONEER  
**PIONEER GRAIN CO., LTD.**  
Regina — WINNIPEG — Calgary



Train to lead... Young men with ability are given specialized training which equips them as leaders or as instructors. They will form the nucleus... the training staff of our defence forces in emergency.



Travel and Adventure... These are part of the life of Canada's soldiers today. Interesting and challenging, life in the Army brings new scope and health to the outlook of a young man.

**YOU SERVE YOURSELF**

**WHEN YOU SERVE CANADA IN THE ARMY**

A "strong" Canada, today, is essential if we are to preserve our freedom, our own way of life. This is the responsibility of all Canadians.

For the young man of ability and ambition, there are outstanding opportunities for immediate advancement as a leader in the Infantry. From Corporal, to Sergeant, to Warrant Officer, you can build a well-paid career for yourself in the Royal Canadian Infantry Corps. You will receive free medical and dental care, 30 days annual leave with pay and the benefits of an outstanding pension plan.

You are eligible if you are 17 to 40 years of age and able to meet Army test requirements. Applicants should bring birth certificates or other proof of age when reporting for interview.

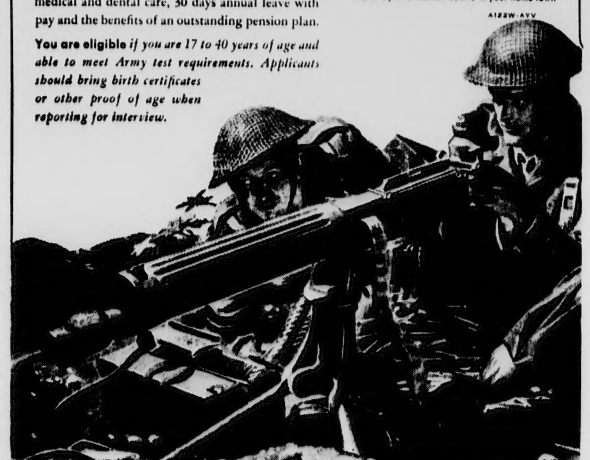
Apply right away. For full information write or visit the Army Recruiting Centre nearest your home:

No. 10 Personnel Depot,  
Currie Barracks, Calgary, Alta.

The Army Information Centre,  
10042 101st Street, Edmonton, Alta.

No. 10 Personnel Depot,  
(Edmonton Section)  
HQ Western Command,  
Kingsway Avenue, Edmonton, Alta.

The Army Information Centre in your home town





# RED & WHITE

C. M. CARTER

PHONE 39

## WEEKEND SPECIALS

<b>Pink Seal Salmon</b> , ½ lb. tins ..... 2 for 49c	<b>Miracle Whip</b> , Kraft, 16 oz. bottle ..... 49c
<b>Rice Krispies</b> — Kellogg, 9½ oz. pkg. 31c	<b>Sweet Mixed Pickles</b> , R & W, 16 oz. .... 43c
<b>Crushed Pineapple</b> , 20 oz. tin ..... 2 for 69c	<b>Mushroom or Chicken Noodle Soup</b> , 2 tins 39c
<b>PEAS</b> , Dewkist, sieve 5, 15 oz. tins ..... 4 for 57c	<b>PEACHES</b> , Red & White, 20 oz. tins ..... 4 for 97c
<b>GRAPEFRUIT JUICE</b> , sweet and unsweetened, 48 oz. tins ..... 3 for 97c	<b>SPORK</b> , Burns' ..... 3 tins 95c
<b>CAKE FLOUR</b> , Swansdown, pkg. .... 43c	<b>CORN FLAKES</b> , Kellogg, 12 oz. pkg. .... 2 for 49c
<b>LICORICE ALLSORTS CANDY</b> , Dunhill's, lb. 39c	

<b>Long Grain Rice</b> , Delta, 2 lb. pkg. .... 53c	<b>Wax Paper</b> , Red & White, 100 ft. .... 33c
<b>Blueberries</b> , Cherry Valley, for pies, 15 oz. tins ..... 2 for 57c	<b>Refills</b> , 100 ft. .... 29c
<b>Coffee</b> , Red & White, lb. .... 99c	<b>Toughies</b> — the new plastic pot cleaner 25c
<b>Tomato Catsup</b> , Aylmer, 11 oz. .... 25c	<b>Peanut Butter</b> , Red & White, 24 oz. bottle 63c
	<b>Ready Cut Macaroni</b> , Catelli, 3 lb. pkg. 49c

## PREMIER MEAT MARKET

(LOCATED IN SOLEY'S STORE)  
THE COMPLETE FOOD CENTRE

### RED AND BLUE BRAND BEEF

### FRESH ROASTING CHICKENS

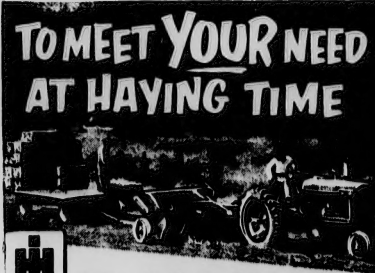
### FRESH MILK DAILY

PHONE 42 FOR DELIVERY — WE BUY HIDES  
R. A. CAMPBELL, Prop.

## TAKE ADVANTAGE OF THIS SERVICE NOW AND BE IN STYLE . . .

No matter what your building problem, you can arrange to have us call and discuss it with you. No obligation, of course.

Phone 35, Didsbury or 66, Carstairs

Didsbury Electric, Plumbing & Heating  
DIDSBURY, ALBERTA

## MCCORMICK "45" HAY BALER

Head off weather damage by getting your hay out of the window in a hurry with an automatic, fast-baling McCormick No. 45 pickup baler. Bales up to 5 tons of hay an hour. Makes compact, twin-tied, pre-cased bales for easy handling and feeding. One-man operated from the power take-off of any modern 2-pow tractor. Let us demonstrate the "45" in your field. We have a McCormick tool to do each haytime job for you more efficiently and economically.

As low as \$1536.15

## HAROLD E. OKE

Your Machine Man

Phone 10, Didsbury

## DISTRICT NEWS

### M.V.B.C. NEWS

(From Our Own Correspondent)

Rev. Donald Taylor and Mrs. Taylor have returned from their deputation tour in the States of Washington and Idaho this past week. They have left again for their summer vacation which they will spend at Cooking Lake, near Edmonton. Mr. Taylor intends to continue this type of work in the province during the summer, accompanied by his wife and the college graduates. Misses Joyce Burkholder and Dorothy Stauffer.

Miss Iris Schlitt, Reg.N., and a graduate of Mountain View Bible College, has left for her home in Camrose, Alta., to make preparations to leave for India in August. Miss Schlitt was an applicant at the United Missionary Board meeting recently and was accepted for work in India. As a trained nurse she qualifies remarkably well for foreign missionary work. Her many friends of this district will be interested in the progress of her work.

The college is happy to report that the directorship of the department has been filled in the securing of the services of Rev. Franklin L. Lusk B.A. in Music, of Fort Wayne, Indiana. Mr. Lusk is a minister of the United Missionary Church, and has been most successful in pastoral work as well as having done solo work in major oratorios. He is greatly interested in both school choir work and choral work for the community. Mr. Lusk is taking special advance courses in music during the summer.

Mrs. D. M. Taylor will be teaching a couple of hours a week during the coming winter school year. We are all happy to have her join the faculty of the college. She is a graduate of Mountain View Bible College and of Seattle Pacific College, securing the degree of Bachelor of Arts in Christian Education in 1948.

Arthur Eby, maintenance superintendent and Wayne Kagey are making good progress in work on the campus. So far painting has been impossible but just as soon as sunny weather permits, painting on the buildings will proceed.

The college library is undergoing a thorough check-up. Miss Gladys Eby is busy engaged in cataloguing the books and will be occupied with this work during the summer months. Letters have been sent to all pastors of the conference of the United Missionary Church indicating that a College Library Sunday would be desirable, in which people who have books they no longer use, or even some they like but would be willing to donate to the college, may be brought in. We are expecting a fine contribution in this way. There may be friends in the community who would like to make similar contributions. If so bring what you have, write your names on the fly leaf, and due recognition will be given you. The college wishes to build up its library to at least 3,000 volumes as soon as possible. Books that are not suitable will be taken to the second-hand store to be exchanged for books that are useable in this school.

Ministers and delegates to the Evangelical Conference will be guests in the college during their stay in Didsbury. We are glad to extend to them this courtesy while they are here.

You will want to hear Mr. Waldin's radio program next Sunday. We appreciate more and more the tape-recorder that has been secured for us by two friends, for now better programs can be produced. Have you listened? Have you sent your letter to the Good News Program extending your best wishes, criticisms and commendations? We will be pleased to hear from you. Portions of letters are being read on the program.

### MOUNTAIN VIEW

(From Our Own Correspondent)

On May 21 Dr. Rawlins, of the Mountain View Health Unit, was present at the Mountain View Hall to give a very interesting talk on the work of the Health Unit. This was followed by a lengthy discussion on many health topics. Following the discussion a pot luck lunch was served.

Best wishes for a speedy recovery are extended to Mrs. Ed Blain, who is a patient in the Didsbury hospital.

Mr. and Mrs. Walter Pratt and family visited in Red Deer on Monday.

Mrs. Herschel Fry is visiting in Banff for a few days with relatives.

Mr. and Mrs. Don McFaden of Edmonton visited Monday of last week with Mr. and Mrs. Harold Schlitz.

Wednesday visitors at the Harold Schlitz home were Mr. and Mrs. Stewart Hall and family of Carstairs.

### PLAY SAFE . . . KEEP OFF THE TRAIN TRACKS

It is the same old story told through tears and sobs that police officers invariably hear from parents when their children are killed or maimed for life because of playing on railroad property. "I told Tommy to stay off the tracks," said the father of a young boy who was killed last week. "We had no idea the kids used the tracks as a short cut."

These are but a few of the tragic sentences, after the tragedy, that have resulted in a loss of a young life, a limb perhaps, or a seriously injured child.

Too frequently the press carries stories of accidents to children playing in yards, riding on freight cars, fishing or playing on bridges.

Very recently, we read of the case near London, Ont., of two boys trapped on a railway bridge — one killed and one injured. In May of this year a boy walking along a track in B.C. with his seven-year-old sister, the boy being killed.

In each and every instance, the deaths or injuries came about through trespassing in some form or other.

It is to prevent this needless loss of life and injury that the C.P.R. are again spending money, time and effort on their safety campaign, with emphasis on juvenile trespassing.

A special film unit will be touring the province from June 3 to 12 inclusive, and will visit many towns in the province, including Didsbury in this immediate district. Arrangements have been completed to have all elementary grade school children attend when the unit visits their centre, and it is hoped that visits to other centres may be arranged in the fall after the annual school vacations. A total of 7,000 pamphlets, "Safety is the key that unlocks the door to your future" have been distributed to many schools by the C.P.R. are again spending money, time and effort on their safety campaign, with emphasis on juvenile trespassing.

The first periodical to print an illustration by half-tone press was The Canadian Illustrated News, in Oct. 1869; this illustrating process led to the development of coated papers and the large industry that today supplies them.

## Compare These Values Anywhere

<b>1951 FORD CUSTOM TUDOR</b> — An excellent car, guaranteed ..... \$1750.00	
<b>1950 CHEVROLET TUDOR</b> — A very nice one ..... \$1495.00	
<b>1947 DODGE SEDAN</b> — With motor overhaul ..... \$950.00	
— TRUCKS —	
<b>1951 2½-TON CHEVROLET</b> , good shape ..... \$1200.00	
<b>1949 ½-TON FORD</b> , a good one ..... \$825.00	
<b>1949 ½-TON MERCURY</b> , a top buy ..... \$725.00	
<b>1946 3-4 TON DODGE</b> — Good motor and rubber ..... \$590.00	

## PREVOST MOTORS

Phone 168 — Bert Prevost, Prop. — Mercury-Lincoln-Meteor Dealer

First Class Paint and Body Shop

## HALLIDAY'S

### CASH GROCERY

PHONE 101 — DIDSBURY

<b>MIRACLE WHIP</b> , 32 oz. jar ..... 83c	
16 oz. jar ..... 47c	
<b>MIRACLE WHIP SANDWICH SPREAD</b> — 16 oz. jar ..... 49c	
<b>NABOB WAFFLE SYRUP</b> , 32 oz. bottle ..... 42c	
<b>NABOB LEMON CHEESE</b> , 12 oz. bottle ..... 29c	



<b>NABOB BARBADOS MOLASSES</b> — 26 oz. tin ..... 30c	
<b>SUGARHOUSE MOLASSES</b> — 26 oz. tin ..... 20c	
<b>SUGARHOUSE MOLASSES</b> — 74 oz. tin ..... 50c	

PEAS, Honey Drop, 15 oz. tin ..... 2 for 49c

HUNT'S FRUIT COCKTAIL — 15 oz. tin ..... 2 for 53c

SUGAR CRISP ..... 2 pkgs. 39c

GRAPE NUT FLAKES ..... 2 pkgs. 49c

BRAN FLAKES, Posts ..... 2 pkgs. 53c

GRAPE NUTS, Posts ..... 2 pkgs. 43c



The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

## It's Fencing Time !!

### AND YOU REQUIRE FENCE POST TREATER

We stock "Osmose", "Creoserve" and "Naphenate"

Staples — Fencing Pliers — Post Mauls — WIRE STRETCHERS — BARB WIRE

## MAC'S SERVICE HARDWARE

W.A. McFarquhar, prop. — Phone 33

### COME IN AND SEE THE NEW NO. 15

## Massey-Harris Manure Spreader

90 Bushel Size ..... \$495.00

### 1 USED 18-FT. WIDE COCKSHUTT DISCER

## LORNE CLAYTON

Massey-Harris Dealer

Phone 83

## Red and Blue Brand Beef

### CUT READY FOR YOUR DEEP FREEZE OR LOCKER

The Prices Are Right !!!

BRING IN YOUR HIDES AND HORSEHAIR  
Tuesday, June 2, Coronation Day, is a holiday

## KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

## IMMEDIATE POSSESSION....

SECTION OF IMPROVED LAND, 500 acres under cultivation. Buildings. Calgary Power. 370 acres in crop included. Price \$70.00 per acre. Some terms.

## REIBER BROTHERS

Where Insurance Is Our Business, Not a Sideline  
C. E. Reiber PHONE 90 A.W. Reiber

PHONE 36 — DIDSBURY